



Mark scheme

Question			Answer/Indicative content	Marks	Guidance
1			Indicative content: C	1	For one mark.
			Total	1	
2			Indicative content: A	1	For one mark.
			Total	1	
3			Indicative content: B	1	For one mark.
			Total	1	
4			Indicative content: C	1	For one mark.
			Total	1	
5			Indicative content: C	1	For one mark.
			Total	1	
6			Indicative content: B	1	For one mark.
			Total	1	
7			Indicative content: A	1	For one mark.
			Total	1	
8			Indicative content: B	1	For one mark.
			Total	1	
9			Indicative content: A	1	For one mark. <u>Examiner's Comments</u> Some candidates appeared to be not entirely clear about what constituted a legal factor and confused them with economic factors, as answers (b) and (c) were common.
			Total	1	
10			Indicative content: C	1	For one mark.
			Total	1	
11			Indicative content: B	1	For one mark.
			Total	1	
12			Indicative content: C	1	For one mark. <u>Examiner's Comments</u>

					The other break-even question (Question 4) was answered very well. In this question, very few candidates were able to identify the line as 'Total costs'. The important thing to notice is that it starts from part way up the Y-axis, so it cannot be 'Sales revenue' or 'Variable costs'.
			Total	1	
13			Indicative content: B	1	For one mark.
			Total	1	
14			Indicative content: C	1	For one mark.
			Total	1	
15			Indicative content: A	1	<p>For one mark.</p> <p><u>Examiner's Comments</u></p> <p>The word 'not' was possibly missed by some candidates. This is a type of question which will only occasionally be used (sometimes it is difficult to ask the question in a positive sense) but the word 'not' will always be in bold. However, based on other questions in the examination, there is evidence that some candidates are not sure of what each functional department does in a typical business.</p>   <p>OCR support</p> <p>The typical activities of each functional department are listed on page 14 and 15 of the specification at http://www.ocr.org.uk/Images/338513-specification.pdf</p>
			Total	1	
16			Indicative content: B	1	For one mark.
			Total	1	
17			Indicative content: A	1	For one mark.
			Total	1	
18			Indicative content: B	1	For one mark.
			Total	1	

19			Indicative content: D	1	For one mark.
			Total	1	
20			Indicative content: B	1	For one mark.
			Total	1	
21			Indicative content: A	1	For one mark.
			Total	1	
22			Indicative content: B	1	For one mark.
			Total	1	
23			Indicative content: A	1	For one mark.
			Total	1	
24			Indicative content: C	1	For one mark.
			Total	1	
25			Indicative content: C	1	For one mark.
			Total	1	
26			Indicative content: B	1	For one mark.
			Total	1	
27			Indicative content: C	1	For one mark.
			Total	1	
28			Indicative content: C	1	For one mark.
			Total	1	
29			Indicative content: D	1	For one mark.
			Total	1	
30			Indicative content: C	1	For one mark.
			Total	1	
31			Indicative content: C	1	For one mark.
			Total	1	
32			Indicative content: C	1	For one mark.
			Total	1	
33			Indicative content: C	1	For one mark.

			Total	1	
34			Indicative content: A	1	For one mark.
			Total	1	
35			Indicative content: D	1	For one mark.
			Total	1	
36			Indicative content: B	1	For one mark.
			Total	1	
37			Indicative content: B	1	For one mark.
			Total	1	
38			Indicative content: C	1	For one mark.
			Total	1	
39			Indicative content: C	1	For one mark.
			Total	1	
40			Indicative content: C	1	For one mark.
			Total	1	
41			Indicative content: B	1	For one mark.
			Total	1	
42			Indicative content: D	1	For one mark.
			Total	1	
43			Indicative content: C	1	For one mark.
			Total	1	
44			Indicative content: C	1	For one mark.
			Total	1	
45			Indicative content: D	1	For one mark.
			Total	1	